

P/P Order# 8869856 Ver# 1 Status New
EC'd No

59060

Printed: 09/21/2012 12:59 PM
Last Received: 09/21/2012 12:52 PM
SEP 21 2012

1 of 2

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MLA
Product LOVE/CONGR
Estimate#
Buyer PATRICIA DOME
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P/LP2/E
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks
Rep Firm () WASHINGTON
Sales Office () NILE NOYES
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

PLS SEE NEW ORDER, THIS IS A PRE BOOK FOR THE CONG DEBATE
ON 9-29

PLS CK AND CNF
THANKS
NILE

—SALES MONTHLY TOTALS—
Report Totals: 1 / \$2,500.00

Sep 12: 1 / \$2,500.00
Sales Totals: 1 / \$2,500.00
Station Totals: 1 / \$2,500.00
Lines not sent/rclcd/rtrn: 0 / \$0.00
—COMPETITIVE—

| Market Totals | \$2,500 | CABL | 0% | KAZG | 0% | KJZZ | 0% | KPNZ | 0% | KSL | 0% | KUTV | 0% |
|---------------|---------|-------|------|------|----|------|----|------|----|-----|----|------|----|
| KSTU | 0% | KUTVX | 100% | KUCW | 0% | KUPX | 0% | KUTV | 0% | | | | |

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Traffic Order#
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Showing Buylines: All Lines

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814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 09/25/2012 - 10/01/2012
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Books MAY12
Demos RA35+

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